



# Take the CAP OFF CHALLENGE!



Everyone is aware of the dry out problem with permanent markers. BIC® Intensity® Permanent Marker provides the solution!

What is the biggest problem when you leave the cap off a permanent marker?

*The marker will dry out in a short amount of time (1-2 hours).*

How long can you leave the cap off the BIC Intensity Permanent Marker before it dries out?

*It will last up to 2 weeks.*

Would you like to take the BIC Cap Off Challenge?

*Take an envelope and date it. Place a BIC Intensity Permanent Marker (with the cap off) in the envelope. Return to open the envelope anytime between 7 and 14 days.*

The BIC Intensity Permanent Marker will still write.

Item Number	Tip	Color	Qty
<b>BIC® INTENSITY® FINE POINT PERMANENT MARKER</b>			
BICGPM11BK	FINE	BLACK	DOZEN
BICGPM11BE	FINE	BLUE	DOZEN
BICGPM11RD	FINE	RED	DOZEN
BICGPM241BK	FINE	BLACK	24/PK
BICGPM200BK	FINE	BLACK	200 BOX

### **BIC® INTENSITY® ULTRA FINE POINT PERMANENT MARKER**

BICGPMU11BK	ULTRA-FINE	BLACK	DOZEN
BICGPMU11BE	ULTRA-FINE	BLUE	DOZEN

\* Won't Dry Out When Cap Is Left Off For 2 Weeks on Fine/Ultra Fine point in classic colors: Black, Blue, Red and Green.